



Since we devised 'The Link' concept, countless prototypes have enabled us to 'lock-on' to what really makes this fishmeal bait tick. In its final formula as an active, dedicated boilie, **The Link™** has now proven itself on the World's most demanding venues to the World's most demanding anglers and is now available to prove itself to you.  
**Isn't it time you linked-up to Mainline?**

**BETTER BAIT THROUGH RESEARCH**  
**WWW.MAINLINE-BAITS.COM**

The Link™ Freezer Baits are supported by a full range of complementary Pop-Ups, Wafers, Groundbaits, Particles and, of course, the Hookbait Enhancement System.