



# BETTER BAIT THROUGH RESEARCH

**Year-in, year-out, Mainline Baits finish top-of-the-pile on nearly every water that they're applied to.**

Why? Arduous testing, constant development, improvement, refining and perfecting have bred baits and additives with incredible pulling power and longevity that have continued to astonish our consultants; the best rods in the business.

**So if you're not considering Mainline Baits this season, maybe you should see the men in white coats?**

**ESSENTIAL  
CELL  
AVAILABLE  
MAY 2016**



[www.mainline-baits.com](http://www.mainline-baits.com)

