



# BETTER BAIT THROUGH RESEARCH

**It's no accident that Mainline produce dominant baits, year-in year-out.**

Why? Arduous testing, constant development, improvement, refining and perfecting breeds baits and additives with incredible pulling power and longevity that continue to astonish our consultants; the best rods in the business.

**So if you're not considering Mainline Baits this season, maybe you should see the men in white coats?**



[www.mainline-baits.com](http://www.mainline-baits.com)

