



IT OFFERS A PROTEIN SOURCE THAT'S EASIER TO DIGEST THAN FISHMEAL OR BIRDFOODS

## THE CELL HAS DELIVERED UNPRECEDENTED RESULTS, BOTH INSTANTLY AND LONG-TERM.



If you've not realised The Cell's incredible domination of ANY water it's applied to, then maybe it's time to get your head out of the sand and take notice of a bait the WILL improve your results.

Since Dave Lane watched his catch rates soar, together with his quarry's growth rates when he tested The Cell, it's gone on to become our biggest bait yet. Why? Maybe it's its seemingly irresistable attractors. Maybe it's because it's easier to digest than fishmeal or birdfoods. Maybe it's because it's completely different to 'standard' baits. Maybe it's because it'll go on working, time-and-time-again on

even the toughest waters. But there's no 'maybe' about

the fact that The Cell has established itself as our most succesfull boilie, ever. Isn't it time you established it as yours?

For thousands more good reasons to use Mainline Baits, click

and find out what you're missing out on.

The Cell is available as a dedicated base mix together with The Cell Activator Additive, as freshly frozen boilies in 10, 15 and 18mm sizes, freshly frozen Dumbells, Response Pellets, Dumbell Hookers, Pop-Ups and Paste. See website for full details.



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