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WHEN YOU CAN'T BUY A BITE... CELL! THE RESULTS SPEAK FOR THEMSELVES!

The **CELL™ Dedicated Freezer Bait Range** of boilies needs no introduction to carp anglers, its success across the globe is unparalleled. When you use Cell™, you're fishing with a bait that has proven itself an advantage wherever it has been used, on even the hardest of waters. Plus a full range of complementary Pop-Ups, Wafers, Groundbaits, Additives, Pellets, Liquids and Particles are available to complete your armoury - everything the modern carp angler needs!



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